



Independent Wine & Spirit (Thailand) Co., Ltd.



Jim Beam Kentucky Straight Bourbon Whiskey

Jacob Beam sold his first barrel of bourbon in 1795, laying the foundation for an enduring family business that lasted through even the hardships of Prohibition—which led the family to try growing citrus, coal mining and even running a lime quarry. After repeal in 1933, however, the Beam family quickly returned to producing bourbon. In fact, at aged 70, James Beauregard Beam, or “Jim”—the namesake behind Jim Beam® bourbon—personally rebuilt the family’s distillery, by hand, in just 120 days.

After seven generations and 30 family members of master distillers, the Jim Beam family tradition continues on today. In 2005, Frederick Booker Noe III, the great-grandson of Jim Beam, filled the 10 millionth barrel of Jim Beam, keeping the tradition of Jacob Beam alive for the next generation of bourbon drinkers.



Jim Beam Black Triple Aged Kentucky Straight Bourbon Whisky

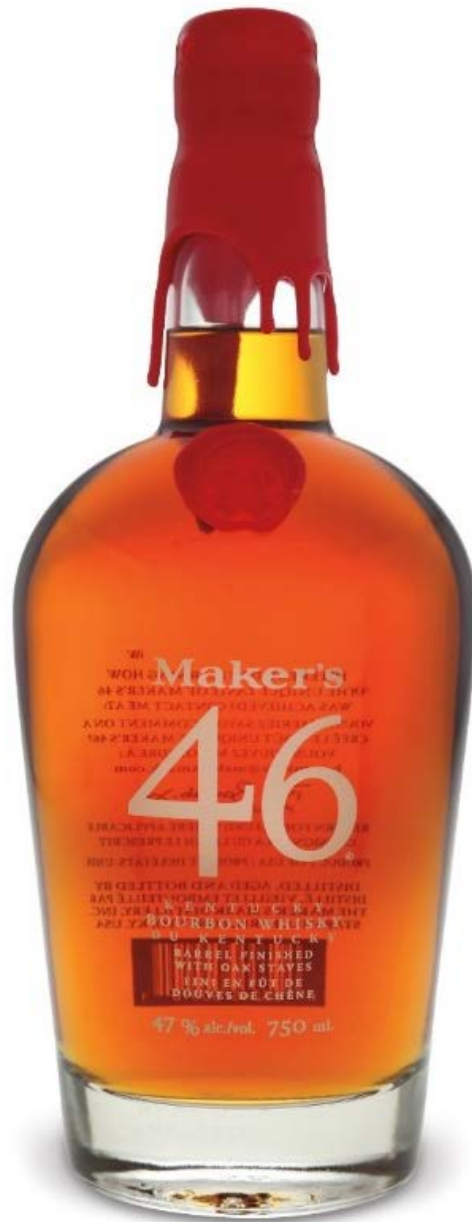
Eight years of ageing make for a complex, sophisticated taste. Mixes well in cocktails. A premium bourbon with a more flavourful character. A must-have for every at-home bar.

Colour : Honey, amber.

Aroma : Toffee and tobacco.

Taste : Starts you off with a semi-sweet beginning, and notes of oak grow stronger as you go. Subtle toasted grains follow.

Finish : Elegant. Long. Subtly flavoured. Smooth.



Jim Beam Maker's Mark 46

Aroma : Pleasant sweet, toasty oak nose, with caramel overtones. More intense aroma without an alcohol nose.

Taste : Rich, creamy seared oak flavors; caramel and vanilla notes linger on the front of the palate, but it is still soft enough to hold on the tongue even at 94 proof.

Finish : A big, mouth watering oaky finish. Long with a little spice, staying forward on the palate without the bitter bite found in older whiskeys.