



## Russian Standard Vodka

Russian Standard Original is recognised throughout its native homeland as the ultimate benchmark for all Russian vodkas. Conforming to Professor Mendeleev's original formula, it is a superbly smooth spirit with a pure taste that maintains the characteristic 'bread' flavour of traditional Russian vodka.

The unique shape of its specially textured bottle 'reflecting the depth of the product's Russian personality' is inspired by the 200 tonne bell commissioned by Tsarina Anna I, which stands at the foot of the Ivan the Great Bell Tower in Moscow.

Featuring Dmitri Mendeleev's signature as a mark of its absolute authenticity and historic ancestry, Russian Standard Original's striking packaging presents a dramatic evocation of Russia's Imperial past and the culturally important place vodka holds in Russian life. Russian Standard original is the finest expression of traditional Russian vodka.



## **Russian Standard Vodka Platinum**

This vodka takes Dmitry Mendeleev's classical 1894 recipe, developed in St. Petersburg, one step further. Combining the purest ingredients with state-of-the-art silver filtration system to produce an ultra-crisp, ultra-smooth spirit.

Uniting a passion for perfection with a daring energy and confidence, Platinum has become the favourite vodka among Russia's booming generation of successful urban professionals.



## **Russian Standard Vodka Gold (Pack 6)**

Crafted according to the strict requirements of Dmitri Mendeleev's classic 1894 recipe, Russian Standard Gold continues the fine tradition in producing vodka of the highest quality, employing innovative technologies to perfect the production process.

Carefully selected ginseng extracts provide added benefits of vigor and vitality, making, Russian Standard Gold a unique vodka to be shared with friends and family throughout the year. With remarkable clarity and exceptional taste, Russian Standard Gold embodies the vibrant spirit of Russian generosity.



## **Russian Standard Vodka Imperia**

IMPERIA vodka has been crafted to the highest standards to create a pristine Russian vodka for those who enjoy the finer things in life.

Produced by the world's most advanced distillation process and layer-filtered through quartz crystal from the Ural Mountains, IMPERIA is allowed to rest in relaxation tanks for 72 hours before bottling.

The result is an exceptionally pure and clean taste with a light herbal aroma and elegant, full body.